

# REACHING FAR & WIDE



## PARTNERS

The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.



**OVER  
700 PARTNER  
ORGANIZATIONS**




**OVER  
44 MILLION**  
Visitors learn about national marine sanctuaries and marine national monuments through exhibits at aquariums, zoos, and NOAA and partner visitor centers.




**DOLLAR  
FOR DOLLAR**  
National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

## EDUCATION


The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.



**49,143**  
**YOUTH AND ADULTS**  
have become more ocean literate and are able to make informed environmental decisions after being engaged with National Marine Sanctuary System programs.



**4,356**  
**EDUCATORS**  
have learned how to integrate national marine sanctuaries and marine national monuments into their classrooms.




**123,783**  
**STUDENTS**  
have learned about ocean literacy and conservation through National Marine Sanctuary System education programs.

## MEDIA

The National Marine Sanctuary System shares information and stories through a variety of media.



**72,000 STORIES**  
making 4 billion impressions



**1,957,561 REACHED**  
via video on Facebook



**52,615 NEW FOLLOWERS**  
Facebook, Twitter, Instagram,  
and Tumblr



**7,865,769 PAGE VIEWS**  
to [sanctuaries.noaa.gov](http://sanctuaries.noaa.gov)

# IMPACTING CHANGE

As word continues to spread about national marine sanctuaries and marine national monuments via our partners, our education programs and our media, we see an increase in our impact. Below, we highlight the impact we have made through our volunteers and stewardship activities:

**11,385  
VOLUNTEERS**

have completed



**130,280 HOURS EACH YEAR**

which is equivalent to

**65  
EMPLOYEES**

working 8 hours/day, 5 days/wk, each year

or combined salaries of



**\$3.14 MILLION**

**8,523  
CITIZEN SCIENTISTS**

Supported sanctuary programs

## STEWARDSHIP

Education programs include stewardship activities such as:



**CLEAN-UPS**

Beach/watershed clean up (Trash removal)



**INVASIVE REMOVAL**

(Plants and animals – such as lionfish)



**PLANTING**

Native species planting



**REUSABLES**

Encouraging reusable products – such as reusable water bottles not plastic

<http://sanctuaries.noaa.gov>