







SUSTAINABLY CAUGHT FISH



CHALLENGES FACING SUSTAINABLE SEAFOOD



TAKE CARE OF THE OCEAN



Global Warming



Pollution – plastics and chemicals



Red tide / Green Algae Bloom

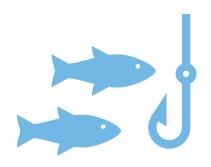


Acid Rain





BYCATCH





Fishermen sometimes catch and discard animals they do not want, cannot sell, or are not allowed to keep—this is collectively known as bycatch.

Unwanted catch is an ecological and economic issue, and we work with partners and fishermen to avoid bycatch or safely release unintended catch.

SUSTAINABLE FISHING

01

We can sustainably harvest fish within certain limits without depleting the resource.

02

Fishery
management is the process of using science to determine these limits

03

Some fish are caught while some are left to reproduce and replace the fish that are caught.

YOUR SEAFOOD CHOICES MATTER TO THE OCEAN

Sustain the health of the fishery

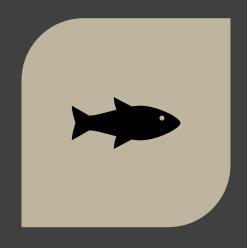
Maintain the local economy

Cultural balance to the diversity



OTHER CHOICES WE MAKE PUT DEMAND ON FISH THAT ARE NOT DOING WELL

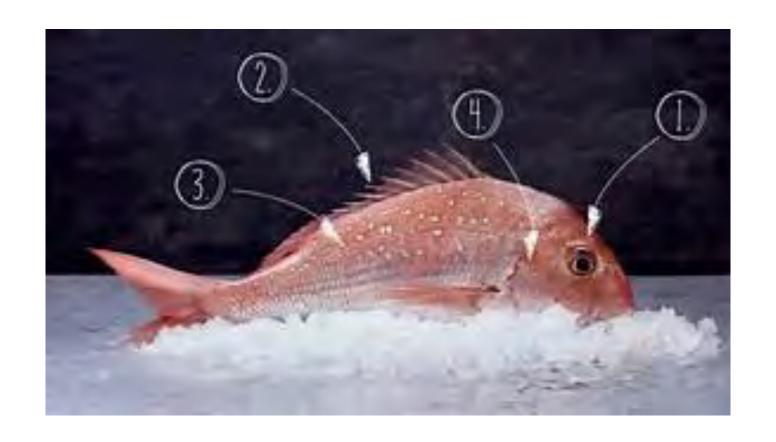






UNINTENDED CATCH KILLS 100,000'S OF TURTLES, BIRDS AND OTHER ANIMALS WE'RE CATCHING TOO MANY FISH

TRAWLING AND DREDGING CAN HARM CORAL AND OTHER HABITATS.



USE YOUR OWN

SENSES

TO DETERMINE QUALITY

THE BEST QUALITY FISH

A fresh fish has an odor that is fresh and mild, as though it had just been pulled from the water. A "fishy" smell denotes mishandling.

- The eyes of a fresh fish are bright, clear, full, and often protruding. As a fish deteriorates, its eyes become cloudy, pink, and sunken.
- The gills should be bright red or pink, and free from slime.
- The intestinal cavity should be pink, with a bright red blood streak. The streak should not be brown.
- The skin of a fresh fish is shiny and not faded, with scales that adhere tightly. Its flesh is firm and elastic and springs back when pressed gently with the finger. As a fish ages, its flesh becomes soft and slimy, and slips away from the bone



COOKING REGIONALLY



Cooking with seasonal ingredients



Motivated by Local resources from the farms, rivers, and seas



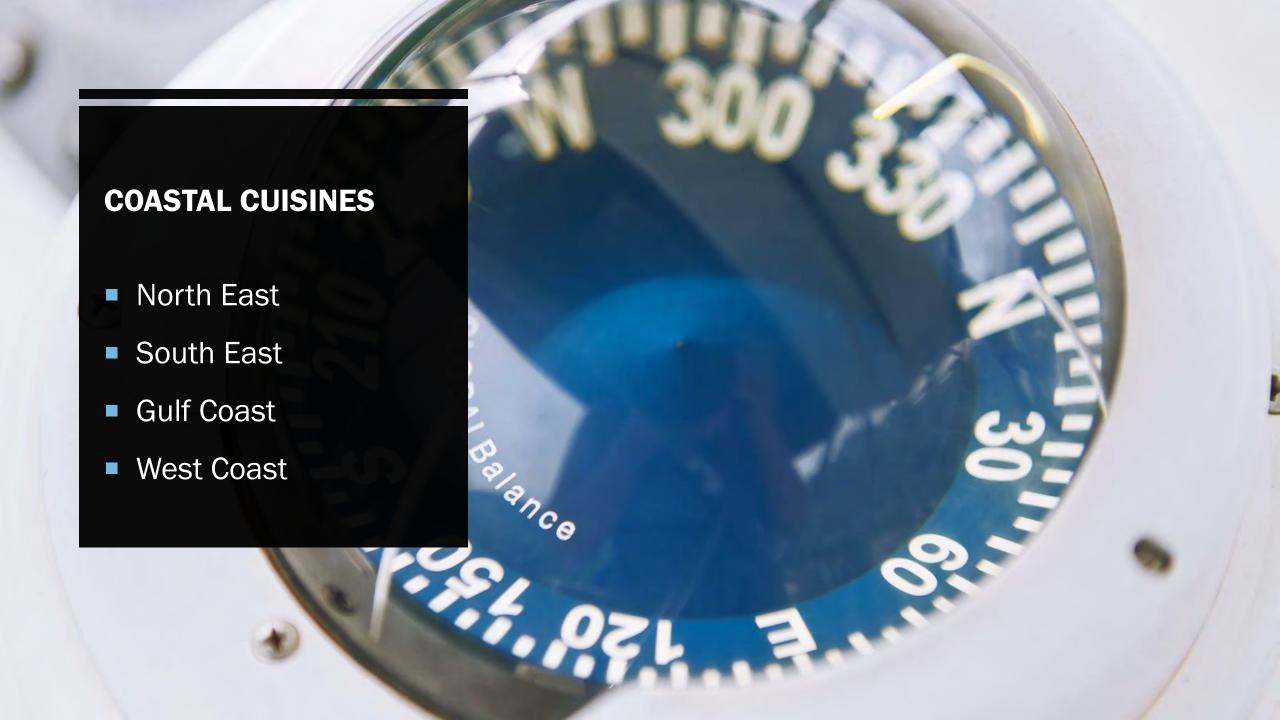
Inspired by various cultural factors - cooking methods, spices, with a sense of place



The give and take of ideas and hospitality



Making food that's undeniably delicious.





NORTH EASTERN

StellwegenBankNationalMarineSanctuary



SEASONAL & LOCAL - NORTH EASTERN

Historical - European colonists.

+ myriad immigrant influences, Portuguese and Italian to Dominican and Chinese.

Fish: Halibut, Lingcod, Tuna, Sea Bass, Bluefish and Salmon

Shellfish: Clams, Oysters, Mussels, Scallops, Crab, Lobster

Corn, Squash, cranberries, sunchokes, and dairy

SUSTAINABLE RECIPES - NORTH EASTERN

- New England Clam Chowder
- Steamed Lobster / Grilled Lobster / Lobster Roll
- Fluke Ceviche with watermelon, Sicilian pistachio, sea salt
- Clam Bake with Lobster, Clams, chorizo, sweet corn & potato
- Poached Cod with saffron & Mussels, fava bean succotash

NEW ENGLAND CLAM BAKE





POACHED COD WITH SAFFRON & MUSSELS

STELLWAGEN BANK
NATIONAL MARINE
SANCTUARY AND THE
MASSACHUSETTS
MARINE EDUCATORS
HAVE JOINTLY
SPONSORED A
STUDENT MARINE ART
CONTEST.



SOUTHEASTERN



FLORIDA KEYS

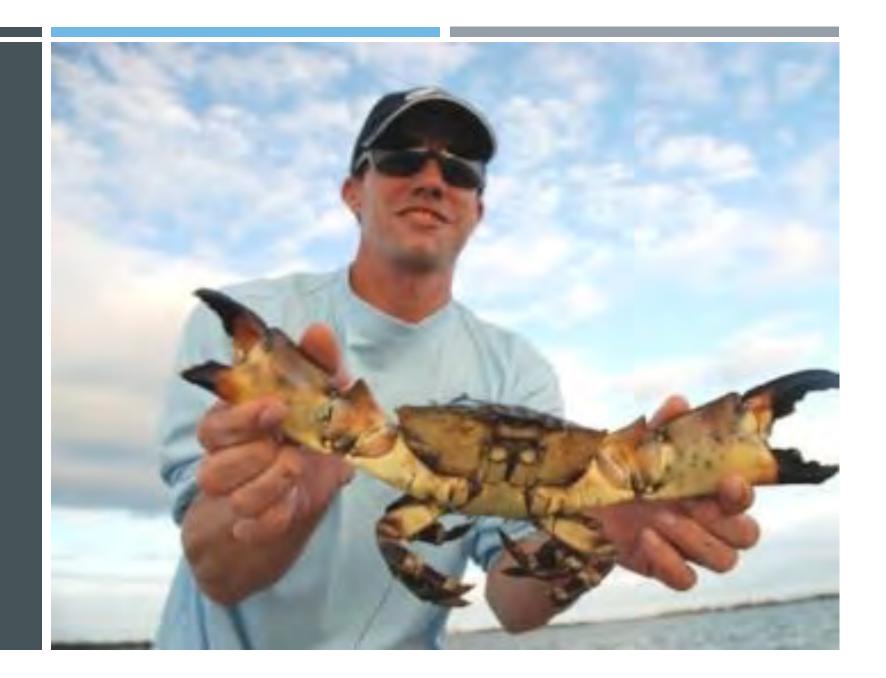






STONE CRAB SEASON

- October 15
 - May 15



STONE CRAB:

WORKING TO KEEP THEM SUSTAINABLE **Global Warming**

Red Tide / Green Algae Bloom

Sever Hurricanes

Taking two claws

Supply & Demand

Seasonal catch

CRAB CLAW SIZE RESTRICTIONS

- Colossal
- Jumbo
- Extra Large
- Large
- Medium



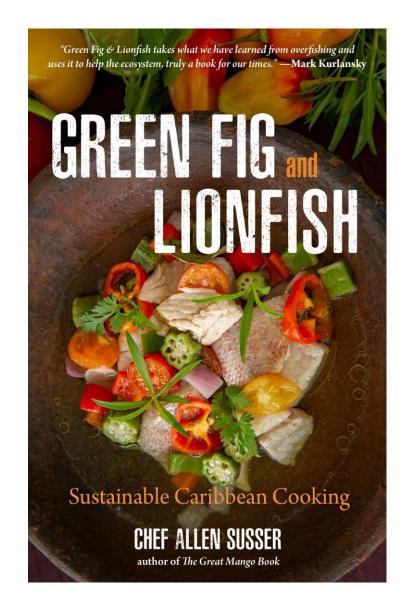
LIONFISH

With a voracious appetite, rapid reproduction, and no known predators, it is a significant threat to biodiversity and reef health.



LOCAL & SEASONAL

- "EAT THEM TO BEAT THEM"
- Sustainable
- Fish Cooking



SEASONAL & LOCAL

SOUTH EAST



Shrimp, crab, stone crab, Florida lobster



Grouper, Snapper, Yellowtail, Tilefish, Tripletail, Mullet



Grits, rice, corn, boniato, name



Beans & Greens, Okra, Calabaza, Chayote, Plantains, Zucchini, Peppers



Mango, papaya, oranges, grapefruit, tangerines

SUSTAINABLE RECIPES SOUTHEAST

Wild Caught Shrimp & Anson Mills Heirloom Grits, Tomato Gravy

Tilefish, Braised Collard Greens, Butterbeans, Preserved Tomato, Pickled Okra

King Mackerel Crudo, Leche de Tigre, Tangerine, Salad Burnet

Smoked Cobia, Carolina Gold Rice, Lemongrass Dashi, Spring Peas

SHRIMP & GRITS

WITH TOMATO GRAVY



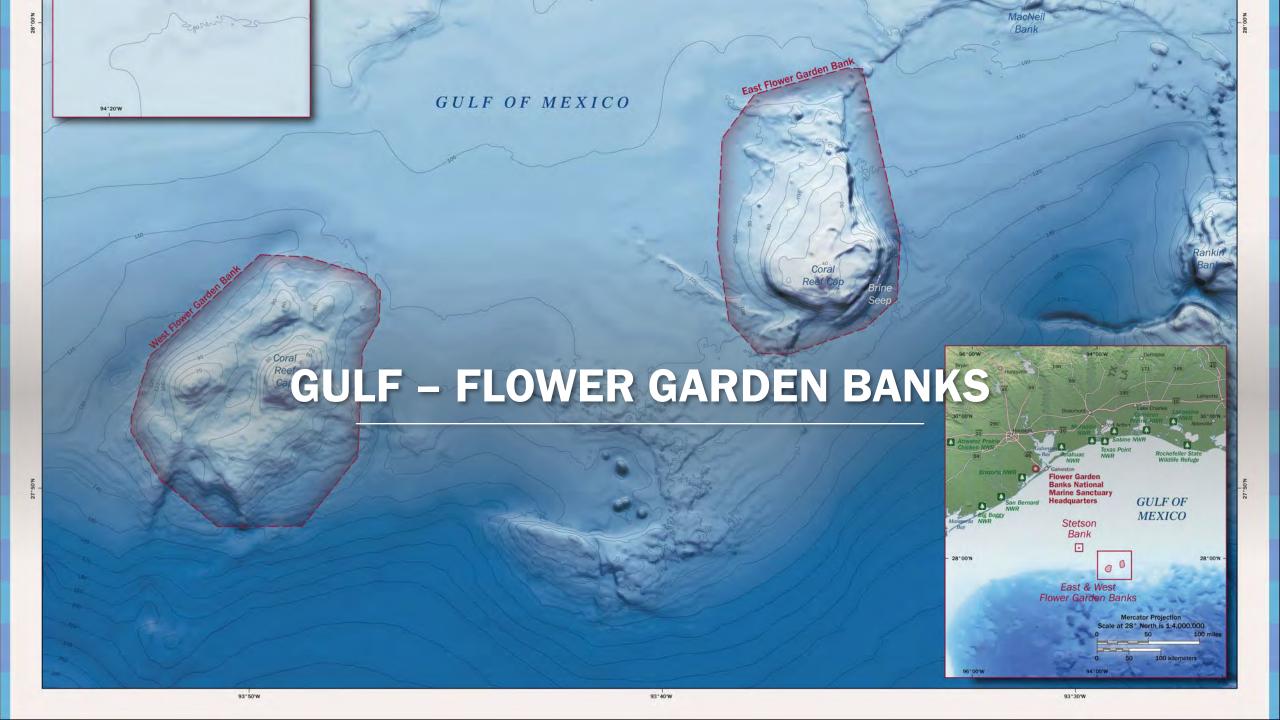


KING MACKEREL CRUDO,

LECHE DE TIGRE, TANGERINE







SEASONAL & LOCAL GULF COAST



Black Grouper, Redfish, Swordfish, Pompano



Oysters, Clams, Crab, Shrimp



Corn, black-eyed peas, greens (collard greens, mustard greens, turnip greens)



Grits, sweet potatoes, rice,

RECIPES - GULF COAST

- Cajun Shrimp & Crab and Hominy Gumbo
- Crisp Gulf shrimp po boy lettuce, tomato, spicy ailoi
- Blue Crab Beignets with malt vinegar aioli
- Pan Roasted Scallops with summer squash, sweet corn puree & field peas
- Grilled Mahi-mahi with Mango Habanero BBQ Salsa
- Andouille Crusted Gulf Drum with Grilled Vegetables, Glazed Pecans, Creole Meunière
- Cornmeal Fried Redfish, Black Eyed Pea & Roasted Corn Salad, Pickled Collard Tartar, Hush Puppies

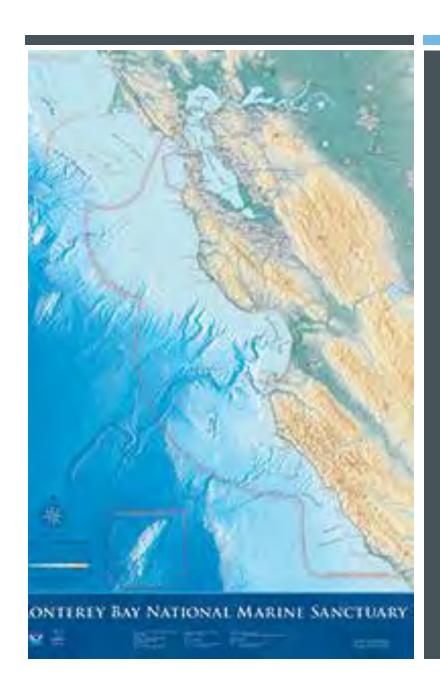


GRILLED MAHI-MAHI WITH MANGO HABANERO BBQ SALSA

CAJUN SHRIMP & SAUSAGE AND OKRA GUMBO







MONTEREY BAY NATIONAL MARINE SANCTUARY



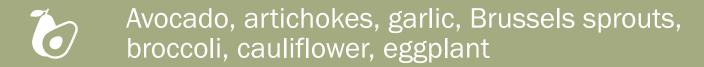
SEASONAL & LOCAL

WEST COAST



Dungeness crab, spot prawns, calamari,

Rock fish, artic char, black bass, Sardines



Greens, Spinach Kale, Iemon,

WEST COAST - MONTEREY BAY

- SPICY FISH STEW tomato-cilantro broth
- STRIPED BASS CRUDO pomegranate-ginger granita seaweed ponzu
- SMOKED TROUT TOSTADITAS cashew pesto spicy salsa brava
- FRIED OYSTERS kimchee salad ham & mint
- GRILLED CALIFORNIA SQUID herb salad spicy tangerine vinaigrette
- DUNGENESS CRAB SALAD avocado spicy ginger vinaigrette braised fennel

DUNGENESS
CRAB SALAD •
AVOCADO •
SPICY GINGER
VINAIGRETTE

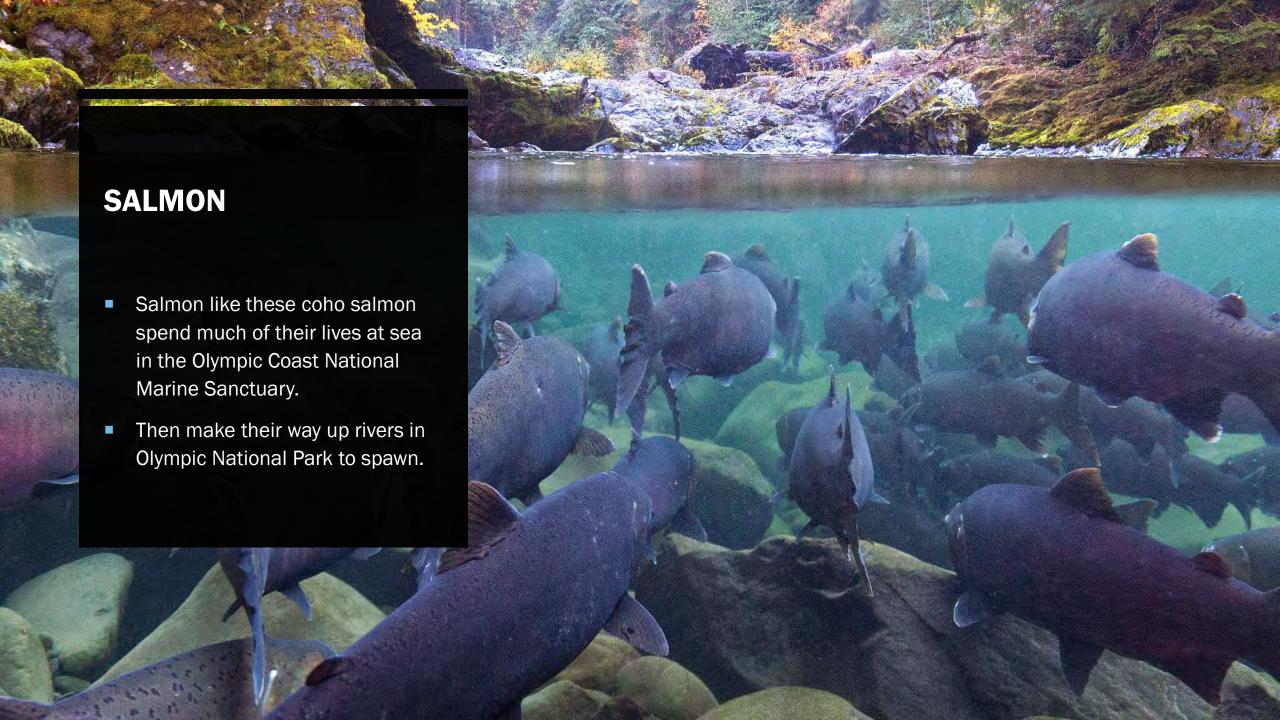




SPICY FISH
STEW •
TOMATOCILANTRO
BROTH







SEASONAL & LOCAL

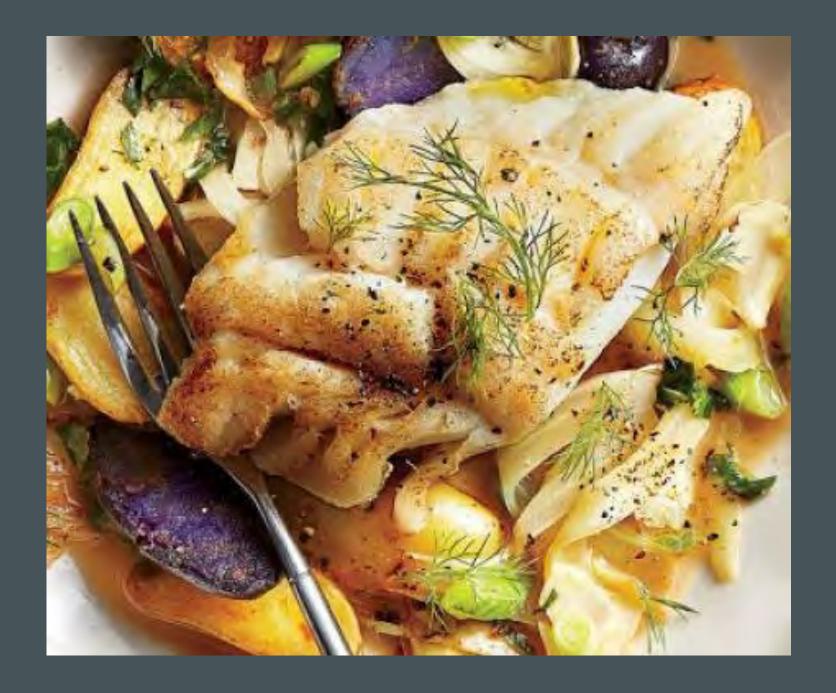
NORTHWESTERN

- Dungeness crab, spot prawns, calamari
- Salmon, rockfish, artic char, halibut, turbot
- Peppers, zucchini, broccoli, cauliflower, eggplant, turnips.
- Apples, pears, potatoes

NORTHWEST COAST - WASHINGTON COAST

- Wild Salmon Burger pickled green tomatoes
- Dungeness Crab BLT with roast potatoes, delicta squash, cider jus
- Longline Cod with fennel, fingerling potato, pickled shallots
- Sockeye Salmon with quinoa and broccoli, toasted almond, dried apricot and harissa
- Oregon Whole Rockfish with kale, anchovy, chili, pine nuts, Meyer lemon

LINE CAUGHT LINGCOD FENNEL & FINGERLING POTATOES







FISHERIES MANAGEMENT

FISHING AND SEAFOOD **ARE VITAL TO OUR ECONOMY** AND COASTAL COMMUNITIES.

- Data collection, assessments, and research are used to evaluate the benefits and costs of how the fisheries are managed.
- Help to prioritize management needs, and to facilitate policy that maximizes societal benefits from ocean and coastal resources.



STOCK
ASSESSMENTS
ARE CRITICAL TO
MODERN
FISHERIES
MANAGEMENT.

Data is gathered from commercial and recreational fishermen as well as on-the-water scientific observations

Stock assessment describes the past and current status of a fish population or stock

It answers questions about the size of the stock and makes predictions about how a fishery will respond to current and future management measures.

SUSTAINABLE FISHING



MAGNUSONSTEVENS FISHERY & CONSERVATION ACT

- Is the primary law governing marine fisheries management in U.S. federal waters.
- Key objectives of the Act are to prevent overfishing, rebuild overfished stocks, increase long-term economic and social benefits, and ensure a safe and sustainable supply of seafood.



OCEAN CONSERVATION

• the National Marine Sanctuaries seek to preserve the extraordinary scenic beauty, biodiversity, historical connections and economic productivity of our most precious underwater treasures. Your ChoicesMatter To TheOCEAN

