PROPOSED LAKE ONTARIO NATIONAL MARINE SANCTUARY ADVISORY COUNCIL

Meeting #4 - VIRTUAL

Wednesday, August 19, 2020

MEETING SUMMARY

The meeting was called to order at 6 PM EST.

Welcome - Bill Crist

Bill Crist, newly-elected council chair, and Katie Malinowski, newly-elected council vice-chair welcomed everyone to the fourth advisory council meeting for the proposed Lake Ontario National Marine Sanctuary (LONMS). Bill and Katie are looking forward to meeting everyone in person when safety allows, enhanced council engagement, and continued relationship building with NOAA.

NOAA Updates - Ellen Brody

Ellen Brody updated the council on four meetings that occurred since the last council meeting in July:

- Ellen and Phil Church met with the St. Lawrence County Board of Legislatures' to express
 potential interest by NOAA to include the *America* and *Keystorm*, located off Oak Island and
 Chippewa Bay in the St. Lawrence Seaway. Both shipwrecks are frequently visited dive sites.
- Ellen and Joe Hoyt initiated an introductory call with St. Lawrence Seaway Development Corporation to talk about the proposed sanctuary.
- Ellen and Mike Snyder participated in a meeting with New York State agencies to discuss important roles, authorities, regulations and capacities of the agencies. Discussed sanctuary process and timeline.

Timeline to Designation – Ellen Brody

- Targeting the winter of 2020/21 to publish the DEIS and management plan. This timeframe would provide for a public comment period in the spring of 2021.
- After the public comment period is complete, NOAA will revise based on public comments and publish the final EIS and management plan.
- Late 2021 or early 2022 would be an optimistic view for designation.

Draft Management Plan Review - Bill Crist and Katie Malinowski

Bill and Katie reported out on the goals and strategies of the four subcommittees that were established at the July SAC meeting. Council members were given the opportunity to make comments and suggest changes. Based on the feedback from the subcommittees the following goals were suggested for each action plan.

- Resource Protection. Strengthen resource protection in Lake Ontario NMS through resource-specific initiatives and compliance with sanctuary regulations, while increasing public access.
- Research and Monitoring. Protect the sanctuary resources and maritime landscape by inventorying, locating, documenting, assessing, managing, and interpreting the sanctuary's archaeological, historical, and environmental resources.
- Education and Outreach. Provide innovative, technology-driven, creative, authentic and placebased educational and outreach opportunities that promote understanding, appreciation, and involvement in the protection and stewardship of sanctuary resources, Lake Ontario, the Great Lakes, and the ocean.
- Tourism and Economic Development. Increase job opportunities and strengthen financial wellbeing for existing hospitality, tourism, and other businesses; create opportunities for new businesses; and increase economic activity in local communities by improving local economies and quality of life as a result of the sanctuary.

Bill encouraged council members to ask questions and/or provide comments about the presentation and encouraged members to speak up to gauge comfort level. He would like NOAA to begin taking their next steps with the document.

Questions/Comments raised:

- Better clarity is needed of the sanctuary region
- Resources that are included or excluded from original nomination and why
- o Are all interest groups being reached; i.e., Cape Vincent region?
- o Does the designation become more complicated if it's included in the St. Lawrence?
- Are updated maps available?
- Will NOAA take the lead on the draft management plan after the council submits their recommendations?
- o What is the advisory council's role after DMP has been submitted to NOAA?

Next steps

The council will vote on the draft management plan at the September council meeting and send a resolution forward to NOAA.

Outreach/Strategy Discussion - Bill Crist

Bill led a discussion on outreach strategies. SAC members should be thinking about the following:

- Printed material for in-person meetings
- o Are there opportunities for press releases?
- o Conversations in the community such as coffee shops, local events, community meetings, etc.
- H. Lee White Maritime Museum is an excellent example of getting the word out, talking about the Schooner Ontario and how NOAA is a prominent partner.
- Create elevator message(s) work with NOAA
- Prepare NOAA/Lake Ontario ONMS slide deck for use in meetings with local constituents work with NOAA
- Meet and speak to local organizations if possible
- o Participate in local and state events; i.e., Wayne County Fair, New York State Fair

Old Business - Bill Crist

- There are three alternate seats on the council. These include economic development, recreational fishing and shoreline property owner. It is important to fill the seats to help advance the LONMS mission.
- Information is available on the Lake Ontario website: https://nmssanctuaries.blob.core.windows.net/sanctuaries-prod/media/docs/2020-lake-ontario-sac-application-form.pdf

New Business - Pam Orlando

Pam provided an update on video platforms and the Department of Commerce/NOAA Privacy Act.

- Initially Go-To-Webinar was an allowable virtual platform that allowed audio and video recording of meetings
- We can no longer record video meetings because of privacy act concerns
- We can use audio recording, however, there is a lot of legalese that would have to occur for each and every meeting, in addition to meeting ADA compliance (providing verbatim meeting notes)
- NOAA is not authorized to use the ZOOM platform
- o Completed minutes (once approved) will be available on the LONMS website.
- ONMS web team has an extraordinary amount of work orders due to COVID.

SAC Chat Topics: Bill Crist

Looking to the council for ideas on SAC Chat topics. The last SAC Chat featured Paul "Sammy" Orlando, Sanctuary Superintendent at the newly designated Mallows Bay-Potomac River NMS in Southern Maryland. It was fantastic to hear the work they've taken on and envision what could be for us in the coming years. SAC Chats are informal and are not a substitution for an advisory council meeting. The meetings typically last about one hour.

Katie commented on how enlightening to listen to Sammy and his perspective on the sanctuary being so close to Washington, DC. This is the backyard for policy makers. We all have an open invitation to paddle on the Potomac River among the WWI shipwrecks.

Open Floor

- Bob Morgan has an upcoming meeting with the Mayor at Sodus Point.
- Ellen encouraged the council to invite friends and coworkers to take advantage of the SAC meetings. The meetings are open to the public.
- Bill would like to settle on a day during the week for council meetings. Wednesday and Thursdays were discussed. Katie noted some county members have conflicts on certain Wednesdays.

 A list of shipwrecks will be available to the SAC. Maddie Roth, Jim Kennard and Dennis McCarthy are working on this. Hopeful the list will be sent to the members before the next council meeting.

Public Comments

No public comments were made.

Bill concluded the meeting by thanking everyone for their commitment, for being on the call tonight and all the work that is being done in between meetings. Bill also thanked Mike Snyder and Dan Mackay for joining.

Meeting adjourned at 8 PM EST.

Next meeting: Thursday, September 17, 2020

Attendees:

NOAA/ONMS:

Ellen Brody, Great Lakes Regional Coordinator
Eric Buck, Policy Analyst
Katie Denman, National Advisory Council Coordinator
Sophie Godfrey-McKee, Policy Analyst
Joe Hoyt, National Maritime Heritage Coordinator
Jessica Kondel, Director, Policy & Planning Division
Edward Lindelof, Senior Policy Analyst
Richard Mannix, Attorney
Pam Orlando, LONMS Advisory Council Coordinator
Ellie Roberts, National External Affairs Coordinator
Madeline Roth, Maritime Archaeologist
Ryan Shea, Socioeconomic Analyst
Julia Snouck-Hurgronje, Senior Policy Analyst

Advisory Council:

Greg Boyer, Alternate, Citizen-at-Large
Brad Broadwell, Alternate, Economic Development
Pamela Caraccioli, Alternate, Education
Philip Church, Member, Oswego County
Bill Crist, Member, Education (Chair)
Dale Currier, Member, Recreational Boating
Nathan Emmons, Alternate, City of Oswego
Peter Evans, Alternate, Tourism
Corey Fram, Member, Economic Development
Susan Gately, Alternate, Maritime History & Interpretation
Greg Gehrig, Member, Recreational Fishing

Jeanie Gleisner, Member, Economic Development Robert Hagemann, Member, Jefferson County Ben Heckethorn, Alternate, Education Robert Humphrey, Member, Education Jim Kennard, Member, Divers/Dive Clubs, Shipwreck Exploration Ken Kozin, Alternate, Divers/Dive Clubs, Shipwreck Exploration Stephen Lynch, Member, Cayuga County Dennis McCarthy, Member, Maritime History & Interpretation Kathi McCarthy, Alternate, Citizen-at-Large Daniel Mackay, Alternate, New York State Katie Malinowski, Member, Citizen-at-Large (Vice-Chair) Jay Matteson, Member, Economic Development Janet Marsden, Alternate, Tourism Ed Mervine, Member, Shoreline Property Owner Robert Morgan, Member, Citizen-at-Large Mercedes Niess, Member, Maritime History & Interpretation Rebecca Shuford, Alternate, New York Sea Grant Mark Slosek, Alternate, Recreational Boating Michael Snyder, Member, New York State Amy Tressider, Member, Port of Oswego Authority Ray Tucker, Alternate, Divers, Dive Clubs & Shipwreck Exploration Dave Turner, Alternate, Oswego County David White, Member, New York Sea Grant Christine Worth, Alternate, Wayne County Joseph Zarzynski, Alternate, Maritime History & Interpretation

Public:

None recorded

Next meeting: Thursday, September 17, 2020