

## PROPOSED LAKE ONTARIO NATIONAL MARINE SANCTUARY ADVISORY COUNCIL

*Meeting #7 - VIRTUAL*

Thursday, January 21, 2021

### MEETING SUMMARY - FINAL

#### Welcome – Bill Crist

Bill Crist called the meeting to order at 6 p.m. EST. Bill reviewed the agenda, welcomed three new alternates to the council, and is excited the National Marine Sanctuary Foundation will be giving a presentation this evening.

#### New Member Introductions

- David (Dave) Granoff (Economic Development, Alternate)
  - Retired physician – surgeon and instructor. He is now the CEO and web designer for DiscoverUpstateNY.com tourism project, Chairman of Canal New York, Secretary and app designer for the newly renovated Safe Haven Holocaust Museum, and a member of the WCNY PBS TV Community Board in Upstate New York. David belongs to numerous service organizations and multiple tourism agencies including Oswego County Advisory Council and the New York Tourism Industry (NYSTIA).
  - Avid boater. Loves cultural heritage and tourism. Wants world class sanctuary.
  - Inspired by the story of Alpena and Thunder Bay NMS. Proud new member of council.
- Duane Morton (Shoreline Property Owner, Alternate)
  - Retired instructor and administrator of Syracuse Sail and Power Squadron.
  - Current member of the United States Power Squadron.
  - Has 100 ton USCG captain license.
  - Board Member and Volunteer at H. Lee White Museum. Has cottage at Stoney Point.
  - Familiar with and visited Thunder Bay.
  - Lifelong resident of New York State.
- Gail Smith (Recreational Fishing, Alternate)
  - Grew up in Henderson Harbor. Her family is from Stoney Islands and an avid fisherperson.
  - Vice President, Henderson Business and Community Council – Henderson, NY Chamber.
  - Very excited to be a part of the LO advisory council.

#### National Marine Sanctuary Foundation (Kris Sarri)

- Ellen: Delighted to have Kris and Shannon this evening. The NMSF is a critical and valued partner for the Sanctuary system. Ellen introduced Kris Sarri (President and CEO) and her professional background.
- Kris:
  - Introduced Shannon Yee Colbert (Conservation and Policy Director). Shannon is excited about the designation at Lake Ontario. She works to empower community groups to support designation.

- Kris is from Ann Arbor, MI. She went to school in Alpena as a child and can see the impact of Thunder Bay NMS. Excited about LONMS (proposed) and hopeful that 2021/2022 will see Wisconsin and Lake Ontario designations.
- Foundation is a non-profit and about 20 years old. Separate from NOAA but aligned with mission. Work includes public awareness of sanctuaries, resource protection and economic opportunity. Set up to do fundraising. Leverage public support and private investments.
- Non-partisan. Advocates for sanctuaries. National organization but with local results via local chapters (Friends groups) and local community engagement. Advocate that sanctuaries are living laboratories for policy, conservation and community engagement. Enable STEM education.
- Two signature events: (1) Capitol Hill Ocean Week. Typically in DC, but virtual (and free) again this year (June 8-10) <https://marinesanctuary.org/capitol-hill-ocean-week-2021/> This year's symposium will be the emphasis on Diversity and Inclusion; (2) Initiated the Blue Beacon Series in local communities' aquariums and museums with lecture series to promote ocean and Great Lakes conservation. <https://marinesanctuary.org/bluebeacon/>
- Ellen thanked the Foundation for their passion and commitment to the Great Lakes
- Bill thanked them for their commitment to the Great Lakes. Looking forward to partnerships.
  - Shannon Yee Colbert – Our first partnership opportunity with LO was through Snowtown Film Festival
- Shannon – promoted Diving With a Purpose partnership on Tuskegee Airmen in Port Huron. Honoring heritage and service. Model for public events at Lake Ontario. Also, applauded local members of Congress who have supported NMS System and LO designation.
- Question – Dave (NY Sea Grant) – asked Kris about the new Congress and new Secretary of Commerce from Rhode Island. Shannon responded that they are thinking about "Hill Day" to connect the local LONMS community to Congressional reps. Dave suggested Great Lakes Day is another good opportunity. Kris added that prior NOAA administration was quite supportive of sanctuaries and suspects the new administration will be very receptive as well.
- Question – Phil Church. Can you expand on the idea of leveraging public funds for private investments? Kris offered an example of Florida Keys public dollars to enhance restoration.
- Question – Phil Church. State reps would also benefit from a similar presentation on role of Foundation.
- Comment – Ray Tucker. A local community member – Herbert Thorpe – is a former Tuskegee Airman and is available to help support that effort.

## **NOAA, State and Local Government Updates – Ellen Brody/Laura McClean**

### **Lake Ontario NMS (proposed) Updates**

- Ellen: Completed first draft of DEIS and will provide it to NY within the next couple days. State will review for about 3 weeks.
- Laura McClean (NY Department of State): This is her first engagement with SAC. Sanctuary is a top priority for NY. State is reviewing DEIS. State agencies have been discussing sanctuary co-management. State stands ready to support NOAA.
- Ellen – Very pleased with how NOAA is working with NY and SAC towards sanctuary designation

- Phil Church – Legislators are asking about timeline, especially when DEIS will be published and public meetings set up. Ellen: perhaps early Summer. Advantage that we are separating DEIS from Draft Rule so it remains internal.
- Sanctuary System Updates
  - Flower Garden Banks NMS is expanding to include more deep water corals. Based on years of science and public engagement. Should be effective following 45 days of Congressional session. Bill – how long has FGBNMS been designated as context for LONMS? Ellen: 1992.
  - Monitor NMS – effort to expand as Battle of the Atlantic. On hold but hoping to publish DEIS in this administration.
  - Florida Keys NMS. Proposing a Restoration Blueprint to protect corals. Based on 30 years of research. Looking to update sanctuary regulations and marine zones as well as management plan.
  - Wisconsin – FEIS published in June 2020. Hope that NOAA will publish the final rule. Last step prior to designation
  - Lake Erie Quadrangle – still on inventory for possible designation. Intends to protect shipwrecks in Pennsylvania waters. Public notice until late-February asking if nomination should remain on inventory for next 5 years. Dave White – who proposed this? Ellen – Erie County with the support of the Governor of Pennsylvania.
  - Connecting LONMS to other places through shipwrecks.
    - *Persian* built in Oswego in 1885. Sank in Lake Huron (TBNMS). Collided with *EB Allen* (side note, *EB Allen* is one of the most recognized and dived wrecks in TBNMS).
    - *Homer Warren*. Passenger steamer. In Lake Huron 1882-1897 and sailed to Alpena. Transformed to carry lumber. Sank in 1919 in Lake Ontario.
  - Local Government – need another briefing to local governments. Few regular attendees at SAC meetings. Bill – a good idea to keep local government in all four counties and state up to date. Agrees it would be good to have them hear from NMSF too.

### **Thunder Bay and Snowtown Film Festivals**

- Ellen: Thunder Bay International Film Festival started today. Snowtown Film Festival will run from January 29 to February 7) Ellen and Katie will be part of a sanctuary panel to discuss the power of film. Thunder Bay promoted the Snowtown film festival.
- Katie – new to film festivals but excited about this. Already getting local press interest.
- Phil Church – can local governments help support? Katie – yes I will get information to you.
- Ellen – please look at FaceBook page. Need help cross-promoting.

### **Outreach Opportunities/Brainstorming**

- Ellen: As we move closer to publishing DEIS, we want to increase outreach and encourage public participation. This session is a brainstorming session about how to do that.
  - Bob Morgan – the museum continues to promote to colleges, school districts and other member groups including the city of Oswego.

- Phil Church - Can we connect through school boards? Bill – yes, but schools are overwhelmed by COVID-19.
- Phil - NY legislatures (Counties) hasn't had briefings on progress. Encourages all four counties to make the briefing. Steve Lynch – will do this. Also working on waterfront development plan and will coordinate with sanctuary. Ellen – yes we can work with Laura McLean and NY Department of State.
- Shane Broadwell - Oswego Chamber of Commerce has leverage and should be briefed.
  - Ellen – suggests that it's more powerful to have NOAA and local SAC rep as part of briefings. Shows cooperation.
- Jeanie Gleisner - Central Regional Development Board should be updated. They have deep connections and can be influential.
- Dave Granoff - Comment – Excellent presentation to Oswego Rotary Club. NY Tourism meeting in April 2021 – Action: Please add to outreach opportunities to public and administrators of tourism industries.
- Phil Church - Briefings to associations should be arranged, e.g., lakeshore property owners, sport fishing councils, economic development, etc.
- Dave White – happy to work with NOAA to re-energize Great Lakes Underwater as an evening symposium. Would engage the public and may possibly connect to associations and town administrators.
- Pam - acknowledged SAC members not on call. Jay Matteson (economic development seat member) and Corey Fram (tourism seat member) as well as new member Gail Smith who has ties to the fishing community.
- Pam - What about book clubs and other community groups and clubs (e.g., sailing, historian, photography, etc).
  - Ellen – relying on SAC members to make the connection and then work with her and Pam.
- Mark Slosek – Member of the Board of Trustees of Association of Public Historians of New York. Planning annual meeting (virtual) opportunity to reach historians.
- Bob Morgan – Recommend using the existing short video about LONMS as a starting point to engage all of these outreach groups.
- Bob Hagemann - Is there a Facebook audience that can be connected?
  - Ellen – yes, the website is outdated and is limited in capacity going forward. Also having trouble with Agency (NOAA) to get FB page pre-designation). Thus working with Phil on expanding FB page.
  - Phil – also has a Twitter page to help get out information but it is not linked to FB page.
  - Ellen – we can send content to partners to post on their FB pages.
  - Phil – can SAC have a FB page?
- Dave White - encourages state-Federal working groups to understand and implement social media. It can go wrong fast, so think it through.
  - Pam – agrees that the Council should have a subcommittee on social media - she will check on the legalities.
- Dennis McCarthy – Three FB pages that reach 6,000 people around Thousand Islands. Need a message that inspires people to engage.

- Ellen – we will work with SAC on messaging and will develop 1-pagers, etc to help with messaging prior to public meetings.
- Bill – Thanks for all the input. He and Katie will work with Ellen and Pam to help move these ideas forward.

#### **Administration**

- Bill – approval of minutes from November 2020 meeting. Some comments already received. Motion to approve and amended. Voted to approve minutes without any opposition.
- Pam – She and Ellen will be setting up meetings with individual members and/or seat members to get to know members, discuss your ideas, answer any questions, etc. Will try to do this prior to the next council meeting.
- Bill – Asked about the next meeting date and agenda topics. Thus, March 11, 18 or 25? Ellen – ironically, March 18 is the anniversary of the proposed first in-person meeting in 2020. Pam/Bill – let’s plan for March 11.

#### **Open SAC Discussion**

- None.

#### **Public Comment**

- No public comments offered.

#### **Motion to Adjourn (Bill)**

- Meeting concluded at 8:02 pm.

#### **Attendees:**

##### *NOAA/ONMS:*

Ellen Brody, Great Lakes Regional Coordinator  
 Erik Federman, Attorney, NOAA  
 Jessica Kondel, Policy & Planning  
 Edward Lindelof, Senior Policy Analyst  
 Richard Mannix, Attorney, NOAA  
 Pam Orlando, LONMS Advisory Council Coordinator  
 Madeline Roth, Maritime Archaeologist  
 Julia Snouck-Hurgronje, Senior Policy Analyst

##### *Guest Speaker:*

Kris Sarri & Shannon Yee Colbert, National Marine Sanctuary Foundation

##### *Advisory Council:*

Greg Boyer, Alternate, Citizen-at-Large  
 Brad Broadwell, Alternate, Economic Development  
 Shane Broadwell, Member, Tourism  
 Pamela Caraccioli, Alternate, Education  
 Philip Church, Member, Oswego County  
 Bill Crist, Member, Education (Chair)

Dale Currier, Member, Recreational Boating  
Peter Evans, Alternate, Tourism  
Jeanie Gleisner, Member, Economic Development  
David Granoff, Alternate, Economic Development  
Ben Heckethorn, Alternate, Education  
Robert Humphrey, Member, Education  
Jim Kennard, Member, Divers/Dive Clubs, Shipwreck Exploration  
Ken Kozin, Alternate, Divers/Dive Clubs, Shipwreck Exploration  
Dennis McCarthy, Member, Maritime History & Interpretation  
Kathi McCarthy, Alternate, Citizen-at-Large  
Katie Malinowski, Member, Citizen-at-Large (Vice-Chair)  
Janet Marsden, Alternate, Tourism  
Robert Morgan, Member, Citizen-at-Large  
Duane Morton, Alternate, Shoreline Property Owner  
Mercedes Niess, Member, Maritime History & Interpretation  
Rebecca Shuford, Alternate, New York Sea Grant  
Mark Slosek, Alternate, Recreational Boating  
Gail Smith, Alternate, Recreational Fishing  
Michael Snyder, Member, New York State  
Ray Tucker, Alternate, Divers, Dive Clubs & Shipwreck Exploration  
Dave Turner, Alternate, Oswego County  
David White, Member, New York Sea Grant  
Christine Worth, Alternate, Wayne County  
Joseph Zarzynski, Alternate, Maritime History & Interpretation

*State of New York:*

Laura McLean

*Public:*

None noted