



2022

REACHING FAR & WIDE




PARTNERS The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.

**OVER
400 PARTNER
ORGANIZATIONS**



**OVER
44 MILLION**



Visitors learn about national marine sanctuaries and marine national monuments through exhibits at aquariums, zoos, and NOAA science centers.


**DOLLAR
FOR DOLLAR**



National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

EDUCATION The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean and climate literacy.


199,228



LIFELONG LEARNERS

have become more ocean literate and are able to make informed environmental decisions after being engaged with the national marine sanctuary programs.


16,237



EDUCATORS

have learned how to bring the ocean into their classroom with national marine sanctuaries.

74,515




STUDENTS

have learned about ocean literacy and conservation through national marine sanctuary education programs.

MEDIA The National Marine Sanctuary System shares information and stories through a variety of media.


81,000 STORIES
making 2.9 billion impressions


915,279 VIEWS
via video on Facebook,
YouTube and Instagram Reels


15,153,678 FOLLOWERS
Facebook, Twitter & Instagram


5,074,763 PAGE VIEWS
all sanctuary websites

IMPACTING CHANGE

As word continues to spread about national marine sanctuaries via our partners, our education programs and our media, we see an increase in our impact. Below, we highlight the impact we've made through our volunteers and stewardship activities:

**4,182
VOLUNTEERS**

have completed



57,223 HOURS EACH YEAR

which is equivalent to

**29
EMPLOYEES**

working 8 hours/day, 5 days/week, each year

or combined salaries of



\$1.7 MILLION

**3,162
CITIZEN SCIENTISTS**

supported national marine sanctuary programs

STEWARDSHIP

Education programs include stewardship activities such as:



CLEAN-UPS

Beach/watershed clean up (trash removal)



INVASIVE REMOVAL

(Plants and animals – such as lionfish)



PLANTING

Native species



REUSABLES

Encouraging reusable products, such as reusable water bottles

<https://sanctuaries.noaa.gov>