

Mallows Bay-Potomac River National Marine Sanctuary Advisory Council *Seat Descriptions and Responsibilities*

Advisory council members serve as liaisons between their constituents and ONMS. The advisory council shall draw on the expertise of its members to provide advice and recommendations to the sanctuary superintendent regarding the protection and management of Monitor National Marine Sanctuary. Council members should be actively involved with their constituents to afford the best representation possible. Therefore, all seats should

- Have the ability and willingness to actively communicate with the spectrum of users or stakeholders the seat represents.
- Understand the important links between the constituents and/or the uses the seat represents and the sanctuary resources.
- Create engagement opportunities with the community represented by the seat to support sanctuary management.
- Actively participate in advisory council meetings, both in-person and virtual.
- Participate in community programs and events associated with the sanctuary.
- Facilitate regular communication between the member and alternate pertaining to the stakeholders and users the seat represents.
- Commitment, availability, and willingness to chair or participate on council working groups or subcommittees.

Community Seat Descriptions

Maritime History and Archaeology

- affiliation with professional maritime archaeology and interpretive organizations relevant to the resources of the sanctuary and/or
- affiliation with the maritime history, maritime commerce industry, merchant mariners and/or related interpretive organizations relevant to the resources of the sanctuary; and
- ability to effectively communicate and facilitate partnerships with the broader community of maritime archaeologists and/or maritime history and related interpretive regarding the goals of the sanctuary;
- experience, ability and availability to conduct maritime research and/or maritime history and related interpretive outreach consistent with the goals of the sanctuary and the mission of the council; and
- direct experience working with or representing maritime archaeology and/or maritime history and related interpretive organizations, especially those involved with marine conservation.

Cultural Engagement

- actively involved in the community supporting diversity of peoples and activities;
- possess strong communication skills to engage and effectively interact with people across cultures; and
- experience, ability, and availability to conduct outreach within diverse communities consistent with the goals of the sanctuary and the mission of the council.

Recreation

- affiliation with recreation industry and/or recreational organizations relevant to the resources of the sanctuary;
- ability to effectively communicate and facilitate partnerships with the broader community of recreation industry and recreational organizations regarding the goals of the sanctuary;
- experience, ability and availability to facilitate interpretive outreach consistent with the goals of the sanctuary and the mission of the council; and
- direct experience working with or representing recreation industry and interpretive organizations, especially those involved with marine conservation.

Recreational Fishing

- familiarity and affiliation with recreational fishing organizations in communities near the sanctuary;
- knowledge of recreational fishing activities relevant to the resources of the sanctuary;
- breadth of experience and knowledge regarding fisheries law, policies, and practices relevant to the resources of the sanctuary; and
- ability and willingness to communicate with key representatives from the recreational fishing industries.

Business and Economic Development

- familiarity and affiliation with local businesses in communities near the sanctuary or relevant to resources of the sanctuary;
- understanding of the links between local business, sanctuary resources, and human activities; and
- ability and willingness to communicate with key representatives from local businesses.

Tourism

- familiarity and affiliation with the tourism industry in communities near the sanctuary,
- understanding of the links between tourism, sanctuary resources, and human activities;
- ability and willingness to communicate with key representatives from local businesses.

Education (K-12)

- affiliation with educational institutions or organizations active in communities near the sanctuary;
- ability to effectively communicate with multiple institutions and educators;
- direct experience with STEAMS (Science, Technology, Engineering, Art, Math, and Social Studies) education programs relating to the sanctuary's resources;
- ability to engage and effectively communicate with K-12 students; and
- experience, ability, and availability to conduct educational programs and outreach consistent with the goals of the sanctuary and the mission of the council.

Education (Higher)

- affiliation with higher educational institutions or organizations active in communities near the sanctuary;
- ability to effectively communicate with multiple institutions and educators;

- direct experience with marine education programs that include STEAMS (Science, Technology, Engineering, Art, Math, and Social Studies);
- ability to effectively engage and interact with university/college students, pre-service teachers, in-service teachers, and/or life-long learners; and
- experience, ability, and availability to conduct educational programs and outreach consistent with the goals of the sanctuary and the mission of the council.

Research, Science and Technology

- affiliation with scientific research institutions or organizations relevant to the resources of the sanctuary;
- ability to effectively communicate and facilitate partnerships with the broader community of research, science and technology organizations regarding the goals of the sanctuary;
- direct experience with marine research programs; and
- experience, ability, and availability to conduct outreach within the research community consistent with the goals of the sanctuary and the mission of the council.

Commercial Fishing

- familiarity and affiliation with commercial fishing organizations active in communities near the sanctuary;
- knowledge of commercial fishing activities within the sanctuary region;
- breadth of experience and knowledge regarding fisheries law, policies, and practices affecting the sanctuary; and
- ability and willingness to communicate with key representatives from the commercial fishing industries.

Citizen-At-Large

- reside in the area affected by the sanctuary;
- proven ability to communicate with members in communities near the sanctuary;
- experience and/or knowledge regarding marine management and resource protection issues in the sanctuary;
- experience and/or knowledge regarding public uses and activities in the sanctuary; and
- freedom to express views and cast votes without consideration of any expectations held by an employer or other organization with which the member is affiliated; and

Conservation

- affiliation with environmental or conservation organizations active in communities near the sanctuary;
- ability to effectively communicate with multiple organizations and the broader community of conservationist and environmentalist in the sanctuary's region;
- direct experience working with or representing marine conservation and environmental programs; and
- experience, ability, and availability to conduct outreach within the conservation and environmental communities consistent with the goals of the sanctuary and the mission of the council.

Communication

- ability to effectively communicate in both written and oral communications;
- familiarity and affiliation with key national and community media outlets;
- ability and willingness to communicate with key representatives from the community;
- knowledge and experience in digital communications, including social media; and
- ability to seek and facilitate partnerships with the broader community.

Youth (Ages 14-17) - Non-voting

- be ages 14-17 at the time of application;
- interest or passion for marine resources, conservation or environmental issues;
- relevant academic course work or field training related to marine resources, conservation or environmental issues;
- knowledge regarding public uses and activities that affect marine resources and the environment;
- ability to communicate with youth members about the sanctuary;
- commitment and availability of time to participate on council, working groups or subcommittees