

Gulf of the Farallones National Marine Sanctuary Socioeconomics Factsheet



Gulf of the Farallones National Marine Sanctuary protects biologically diverse and productive marine and coastal habitats that support healthy local economies.



Gulf of the Farallones National Marine Sanctuary is an example of a large, biologically diverse and productive set of marine and coastal habitats in close proximity to an expansive urban population- about 9 million people live within 100 miles of its shoreline.



In 2013, the California Fish Harvester Model was used to estimate the economic impact of commercial fishing operations on a ten-county area. According to the three-year average (measured in 2013 dollars, for years 2010-2012), 212 commercial fishing operations earned approximately \$15 million in harvest revenue from catch in the sanctuary. This revenue generated nearly \$25 million in total output/sales, more than \$16 million in value-added, a total income exceeding \$15 million, and 291 full-time and part-time jobs. If wholesaling, processing, retail and restaurant sector impacts were included, past studies suggest the total impacts could be two to three times higher.



Three major shipping lanes converge in the sanctuary just west of the Golden Gate Bridge at the entrance to San Francisco Bay. The volume of traffic in and out of San Francisco Bay is large, with 6,000 large vessel arrivals and departures annually.



A recent economic impact study of Point Reyes National Seashore, a national park along the shores of Gulf of the Farallones National Marine Sanctuary, found that Point Reyes generated a total of \$71.8 million in direct, indirect and induced impacts in Marin and Sonoma counties and accounted for 850 jobs in 2005. Approximately 2 million people visited Point Reyes in 2005, with the coasts and ocean – protected by the sanctuary – a big draw.

Gulf of the Farallones National Marine Sanctuary is one of the earth's most unique ecosystems. We are incredibly blessed to not only live next door to this ocean treasure, but to run a business whose success hinges on a healthy and well protected sanctuary.

- Captain Joe Nazar

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